



Lifting Up™ Leadership through Your Personal Brand *A retreat to “Unearth Your Brand.... Ignite Your Impact”*

Please join as for a special fall event where up to twenty people will gather for a transformative retreat. Meaningful Connections will host this gathering at the extraordinary Collaborative Leadership Center at Sugar Lake Lodge, an experiential learning center and resort near Grand Rapids, Minnesota.

- What:** A 2-day learning intensive where you will unearth your personal brand, understand your impact on others, and develop an action plan to integrate your brand into your life, your organization, and your world.
- When:** October 22-24, 2014
- Who:** For people seeking a more profound approach to personal and professional leadership through the power of their personal brand and a Lifting Up Leadership mindset.

Each day will feature new learnings and concepts around *Lifting Up Leadership*, a new approach to business and personal success. You will gain a deep understanding of the impact your personal brand has on how you lead. You will experience a transformative balance between teachings that will transform what you think, believe and feel about leading in today's business environment and time to reflect and ponder the future in pristine nature.

What you will learn and experience:

- **Intentional Impact** – how you lead has a ripple impact that extends far beyond your business. Gain deep insights about the power of your personal brand and how to be more intentional in your impact in lifting people up and enabling success – personal branding process begins with pre-work shared upon payment
- **The Power of Your Brand in the New World of Work** – what you need to know about engaging, leading, and retaining high performers in today's market
- **How to Create a Culture of Connection** from the inside out and create more business as a result – learn how social media tools like LinkedIn, Twitter, Facebook, and others contribute to building brands, meaningful connections and business 24/7

Day One: Arrival and dinner with an introduction to personal brand and LiftingUp leadership. You will experience a ground-breaking approach to future mapping, created by futurist Masanori Kanda. Arrival time is 3:00 with check-in and free time to relax in nature. Program begins with 5:00 cocktail reception and dinner at 6:00.

Day Two: The Power of LiftingUp Leadership through Your Personal Brand – discover the impact you have on others through authenticity, connection, and intention with respect to your personal brand and infusing your organization or team with a mindset that lifts people up. Expand your beliefs and thoughts about what people want and need to succeed. Start the day with a relaxing centering exercise, breakfast and a gentle transition to insightful learnings through dinner. Ample time will be spent outdoors with time for reflection.

Day Three: Empowering the Future you Desire – take a deeper dive into the powerful Future Mapping tool that will enable you to turn any goal into reality and how to embrace LinkedIn to build business. Departure time: 2:00

Investment: \$2,599 for premium private room - \$2199 for standard private room. All meals and materials included. Space is limited to 20 so register early. Early bird discount of \$100 for payment in full by August 31.

Presented by Kathleen Crandall, Anne Pryor and Risë Kasmirski, co-creators of Meaningful Connections.

For more information or to register, please contact Kathleen Crandall via email at kathleen@meaningfulconnections.net